

## Community Support Program Application Guidelines

Our Community Support Program is driven by our Vision 'To be a valued partner in our Community'.

As Canberra's only water and wastewater utility, we're committed to supporting the local community through diverse projects and working with organisations who are making a difference in our community. Our ongoing commitment to the Canberra Community will continue into 2025 with our Community Support Program that allows us to give back locally and support grassroots organisations, charities and the not for profit sector. Our sponsorship program strives to build relationships with organisations and communities by working collaboratively to sustain and enhance the quality of life for all Canberrans.

Our Community Support Program gives community organisations the opportunity to apply for funding for specific projects to support the ACT and surrounding regions. As a valued partner in the community, we strive to ensure a variety of sectors supported through this program. To ensure transparency and accountability, each organisation must provide an annual evaluation and report on how the allocated funding was used, including details on implementation, reach and overall impact.

Sponsorships are limited. Each year we receive a large number of applications, and although they may meet our guidelines, we unfortunately are not able to sponsor them all. Your sponsorship request may be declined, or we may offer an alternative to the support requested.

We're looking to support the following community sectors!

- Community inclusion and disability
- Health and wellbeing
- Livability and inclusion
- Affiliated industry, including environment and sustainability
- Aboriginal and Torres Strait Islander
- Community sport



Sponsorship requests should demonstrate the activity meets the following criteria:

<b>Local benefit</b>	The activity provides benefits to the ACT or surrounding local communities.
<b>Alignment</b>	The applicant and activity aligns with Icon Water's values.
<b>Reach</b>	The activity supports a reasonable number of direct beneficiaries.
<b>Internal benefit</b>	The applicant/activity allows for broad employee involvement or benefit.
<b>Engagement</b>	The activity provides opportunities to educate the community about water and wastewater services.
<b>Community interest</b>	The applicant/activity reflects, supports and encourages the interests of the community in which we operate.

Sponsorship requests will not be considered if:

- applications/ organisations discriminate against any persons, organisations or groups.
- applications from individuals, including those seeking support for activities such as academic studies or travel.
- organisations or activities that are environmentally negligent or do not endorse sustainable practices.
- organisations or activities which may be deemed likely to promote controversial issues that could damage Icon Waters reputation (e.g. gambling, tobacco, alcohol or other drug related sponsorships).
- direct benefit to a Political Party, Political organisation or Politicians or candidates for public office.
- Applications/organisations who do not have a positive reputation in the community.

Thank you for your interest in our Community Support Program

### Questions?

Enquiries should be directed to  
email [partnerships@iconwater.com.au](mailto:partnerships@iconwater.com.au) or  
phone 6248 3111