



# COMMUNITY SUPPORT PROGRAM

## Application Guidelines

Icon Water demonstrates a strong sense of social responsibility and contributes to, and promotes, the cultural and social development of the ACT.

Each year Icon Water supports a wide range of local community, cultural, educational, sporting and fundraising initiatives through its annual Community Support program.

For over twenty years, Icon Water has contributed approximately \$400,000 annually to the community through donations, in kind support and sponsorships.

There is no limit to the amount of sponsorship organisations can request. Applicants seeking significant levels of sponsorship may be required to submit detailed budget information and demonstrate a high level of accountability.

Sponsorship requests should demonstrate that the activity meets the following criteria:

### Local benefit

The activity provides benefits to the ACT or surrounding local communities.

### Alignment

The applicant and activity aligns with Icon Water's core values of safety, excellence and openness.

### Reach

The activity supports a reasonable number of direct beneficiaries.

### Community interest

The applicant/activity reflects, supports and encourages the interests of the community in which we operate.

### Engagement

The activity provides opportunities to educate the community about water and sewerage services.

### Internal benefit

The applicant/activity allows for broad employee involvement or benefit.

For more information visit [iconwater.com.au/sponsorship](https://iconwater.com.au/sponsorship)